



THE STRATEGY GROUP



# THE STRATEGY GROUP CAPABILITY STATEMENT

Today’s dynamic workplace challenges organizations to continually assess core workflows, processes and systems in order to develop more efficient ways of delivering services to key customers and stakeholders. We work with our clients on enterprise wide and department level initiatives to review process, identify workflow and capacity management issues and develop solutions that lead to measurable performance improvement.

The Strategy Group recognizes that simply identifying these opportunities will not translate into targeted outcomes without a plan to achieve the desired results and a trusted team to accomplish them. To that end we have built a consulting practice that can engage with you at any point along the implementation continuum, from ideation to congratulations! **Our Plan, Build, Implement approach is based on proven discipline and tested tools.**

## OUR CORE SERVICES

### Operations Improvement

- Business Continuity and Disaster Recovery Planning
- Workflow & Process Modelling
- Process Improvement
- Change Management
- Revenue Cycle Enhancement
- Supply Chain & Procurement

### Performance Management

- Balanced Scorecard Development
- Change Management Readiness
- Decision Support & Analytics
- Operating Procedure Documentation

### Business Development

- Strategic Planning
- Business/Service Line Analysis

### Financial Models

- Marketing & Competitor Assessment

### Information Technology

- RFP and Vendor Selection
- Business / Operations Analysis
- Reporting / Knowledge Management

### PMO Services

- Project Portfolio Management
- Program and Project Management
- PMO Outsourcing
- PM Staff Training
- After Action Reviews
- Impact Analysis

### Public Relations

- Executive Coaching
- Crisis Communications
- Presentation Training

### Marketing and Advertising

- Graphic Design and Branding
- Social Media
- Web Development and Design
- Digital Marketing
- Event Planning

### Request for Proposal (RFP) Management

- Requirements Definition
- RFP Development (graphic and copy)
- Response Management
- Market and Vendor Analysis

### Tax and Accounting Services

- Bookkeeping
- Tax Preparation and Consulting
- Payroll

To learn more about our Professional Management Services, please visit our website at [www.strategygroupvi.com](http://www.strategygroupvi.com) or contact us at [info@strategygroupvi.com](mailto:info@strategygroupvi.com) or 340-715-7736.